

NEBRASKA WRESTLING

2026 NATIONALS TEAM STORE — SALES REPORT

Store window closed **February 24, 2026**

Sales order **14301** · Chipply store **490224**

Dealer **Compound Sportswear**

$7,786	53	219	$1,095	10	45
STORE SALES	ORDERS	UNITS SOLD	RAISED FOR THE PROGRAM · $5/UNIT	DESIGNS	PRODUCTS SOLD

SALES BY DESIGN

ranked by units · revenue at store retail

	Design	Units	Revenue
	**2026 NATIONALS HERBIE** Full Front	44	$1,164
	**HERBIE 1889 CIRCLE** Full Front	34	$1,049
	**NEBRASKA SCRIPT TAIL** Full Front	34	$1,198
	**NEBRASKA SCRIPT STACK** Full Front	33	$1,160
	**NEBRASKA N — EMBROIDERED** Left Chest / Embroidery	19	$1,444
	**NEBRASKA ARCH BLOCK** Full Front	17	$550
	**HUSKERS LINCOLN ARCH** Full Front	11	$349

NEBRASKA ARCH — CAPS Cap Front / Embroidery	10	$298
HUSKERS STRIPES Full Front	9	$305
N ROUNDEL — THIGH Left Thigh	8	$269

Gray bars mark designs recommended for review before the next store. Every unit price carried a $5 program upcharge — $1,095 total, 14.1% of store sales.

DESIGN BREAKDOWN

what sold with each graphic, and on what



2026 NATIONALS HERBIE

TOP PERFORMER

Full Front · 8 products · 20% of all units

44	$1,164	$26.45
UNITS	STORE SALES	AVG / UNIT

Black 14 · Red 16 · White 14

Top of the board — and the 3-Tee Bundle is why: 32 of its 44 units were bundle tees. The Nationals event graphic earned its moment.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
BC3001	BELLA+CANVAS ® Unisex Jersey Short Sleeve Tee	$25	32	$800
BC3413	BELLA+CANVAS ® Unisex Triblend Short Sleeve Tee.	$30	3	$90
3023CL	Comfort Colors ® Women's Heavyweight Boxy Tee	$35	2	$70
8400	Gildan ® - DryBlend ® 50 Cotton/50 Poly Long Sleeve T-Shirt.	$25	2	$50
8000B	Gildan ® Youth DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	2	$46
BC6413	BELLA+CANVAS ® Women's Relaxed Triblend Tee	$30	1	$30
18000B	Gildan ® - Youth Heavy Blend™ Crewneck Sweatshirt	$29	1	$29
BC3001T	BELLA+CANVAS ® Toddler Short Sleeve Tee	$25	1	$25



HERBIE 1889 CIRCLE

Full Front · 15 products · 16% of all units

34	$1,049	$30.85
UNITS	STORE SALES	AVG / UNIT

Black 21 Red 13

The evergreen flagship. Herbie's 1889 circle carried the widest product spread in the store (15 styles) and sold on every garment color.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
8000	Gildan ® DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	6	$138
BC3413	BELLA+CANVAS ® Unisex Triblend Short Sleeve Tee.	$30	5	$150
8400	Gildan ® - DryBlend ® 50 Cotton/50 Poly Long Sleeve T-Shirt.	$25	5	$125
BC6400	BELLA+CANVAS ® Women's Relaxed Jersey Short Sleeve Tee	$30	3	$90
BC3513	BELLA+CANVAS® Unisex Triblend Long Sleeve Tee	$43	2	$86
BC3501	BELLA+CANVAS ® Unisex Jersey Long Sleeve Tee	$40	2	$80
18000	Gildan ® Heavy Blend™ Crewneck Sweatshirt	$29	2	$58
8000B	Gildan ® Youth DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	2	$46
INDLUXCREW	Independent Trading Co. - Lux Heavyweight Modal Crewneck Sweatshirt	$65	1	$65
BC4711	BELLA+CANVAS ® Unisex 10-Ounce Heavyweight Crewneck Sweatshirt	$50	1	$50
6014	COMFORT COLORS ® Heavyweight Ring Spun Long Sleeve Tee	$43	1	$43
18000B	Gildan ® - Youth Heavy Blend™ Crewneck Sweatshirt	$29	1	$29
BC3001	BELLA+CANVAS ® Unisex Jersey Short Sleeve Tee	$25	1	$25
BC3001T	BELLA+CANVAS ® Toddler Short Sleeve Tee	$25	1	$25

STYLE	PRODUCT	STORE PRICE	QTY	SALES
BC3001Y	BELLA+CANVAS ® Youth Jersey Short Sleeve Tee	$25	1	$25

03



NEBRASKA SCRIPT TAIL

TOP PERFORMER

Full Front · 15 products · 16% of all units

34 UNITS | **$1,198** STORE SALES | **$35.24** AVG / UNIT



Black 13 Red 8 White 13

Matched the Herbie circle on volume but earned $4 more per unit — buyers put the script on premium tees and fleece.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
18500	Gildan ® - Heavy Blend ™ Hooded Sweatshirt	$30	10	$300
18500B	Gildan ® - Youth Heavy Blend™ Hooded Sweatshirt	$30	4	$120
BC3501	BELLA+CANVAS ® Unisex Jersey Long Sleeve Tee	$40	3	$120
18000	Gildan ® Heavy Blend™ Crewneck Sweatshirt	$29	3	$87
BC7505	BELLA+CANVAS ® Women's Raglan Pullover Sponge Fleece	$44	2	$88
18000B	Gildan ® - Youth Heavy Blend™ Crewneck Sweatshirt	$29	2	$58
8000	Gildan ® DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	2	$46
AT203	Adidas - Men's Fleece Hooded Sweatshirt	$70	1	$70
AT204	Adidas - Women's Fleece Hooded Sweatshirt	$70	1	$70
6014	COMFORT COLORS ® Heavyweight Ring Spun Long Sleeve Tee	$43	1	$43
1717	Comfort Colors Heavyweight Ring Spun Tee	$40	1	$40
DT6100	District ® V.I.T. ™ Fleece Hoodie	$40	1	$40
DT6101	District ® Women's V.I.T. ™ Fleece Hoodie	$40	1	$40

STYLE	PRODUCT	STORE PRICE	QTY	SALES
BC3413	BELLA+CANVAS ® Unisex Triblend Short Sleeve Tee.	$30	1	$30
BC6413	BELLA+CANVAS ® Women's Relaxed Triblend Tee	$30	1	$30

04



NEBRASKA SCRIPT STACK

Full Front · 14 products · 15% of all units

33 UNITS | **$1,160** STORE SALES | **$35.15** AVG / UNIT



Black 16 Red 10 White 7

Strong, quiet performer — 14 styles, solid per-unit average, no bundle help. A keeper.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
ST406	Sport-Tek ® PosiCharge ® Tri-Blend Wicking Long Sleeve Hoodie	$40	6	$240
BC6400	BELLA+CANVAS ® Women's Relaxed Jersey Short Sleeve Tee	$30	4	$120
6014	COMFORT COLORS ® Heavyweight Ring Spun Long Sleeve Tee	$43	3	$129
18000	Gildan ® Heavy Blend™ Crewneck Sweatshirt	$29	3	$87
BC3001	BELLA+CANVAS ® Unisex Jersey Short Sleeve Tee	$25	3	$75
INDLUXCREW	Independent Trading Co. - Lux Heavyweight Modal Crewneck Sweatshirt	$65	2	$130
3023CL	Comfort Colors ® Women's Heavyweight Boxy Tee	$35	2	$70
BC3413	BELLA+CANVAS ® Unisex Triblend Short Sleeve Tee.	$30	2	$60
8400	Gildan ® - DryBlend ® 50 Cotton/50 Poly Long Sleeve T-Shirt.	$25	2	$50
8000	Gildan ® DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	2	$46

STYLE	PRODUCT	STORE PRICE	QTY	SALES
BC4711	BELLA+CANVAS ® Unisex 10-Ounce Heavyweight Crewneck Sweatshirt	$50	1	$50
BC3513	BELLA+CANVAS® Unisex Triblend Long Sleeve Tee	$43	1	$43
BC3001Y	BELLA+CANVAS ® Youth Jersey Short Sleeve Tee	$25	1	$25
8000B	Gildan ® Youth DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	1	$23

05

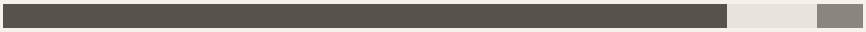


NEBRASKA N — EMBROIDERED

TOP PERFORMER

Left Chest / Embroidery · 9 products · 9% of all units

19	$1,444	$76.00
UNITS	STORE SALES	AVG / UNIT



Black 16 White 2 Other 1

The revenue champion. Only 19 units, but at $76 per unit the embroidered N out-earned every other design in the store. Keep it exclusive to zips, jackets, and premium fleece.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
A2020	Adidas - Men's Ultimate365 Cozy Quarter-Zip Pullover	$83	6	$498
A714	Adidas - Men's Lifestyle Full-Zip Jacket	$115	3	$345
DT145	District ® Perfect Tri ® Long Sleeve Henley	$43	2	$86
EXP15WPQ	Independent Trading Co. - Women's Perform Quarter-Zip Pullover	$43	2	$86
LST407	Sport-Tek ® Ladies PosiCharge ® Tri-Blend Wicking 1/4-Zip Pullover	$40	2	$80
CT106677	Carhartt® Quilted-Flannel-Lined Duck Active Jac	$140	1	$140
EB516	Eddie Bauer ® Packable Quilted Vest	$90	1	$90
AT208	Adidas - Men's Game & Go Fleece Full-Zip Hooded Sweatshirt	$75	1	$75

STYLE	PRODUCT	STORE PRICE	QTY	SALES
ST407	Sport-Tek ® PosiCharge ® Tri-Blend Wicking 1/4-Zip Pullover	$40	1	$40

06



NEBRASKA ARCH BLOCK

Full Front · 10 products · 8% of all units

17 UNITS | **$550** STORE SALES | **$32.35** AVG / UNIT

Black 12 Red 5

Mid-pack. The arch block reads clean but overlapped with the stronger script and circle designs above it.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
ST406	Sport-Tek ® PosiCharge ® Tri-Blend Wicking Long Sleeve Hoodie	$40	4	$160
18000	Gildan ® Heavy Blend™ Crewneck Sweatshirt	$29	3	$87
BC3413	BELLA+CANVAS ® Unisex Triblend Short Sleeve Tee.	$30	2	$60
BC3001	BELLA+CANVAS ® Unisex Jersey Short Sleeve Tee	$25	2	$50
BC4711	BELLA+CANVAS ® Unisex 10-Ounce Heavyweight Crewneck Sweatshirt	$50	1	$50
BC3501	BELLA+CANVAS ® Unisex Jersey Long Sleeve Tee	$40	1	$40
BC3413Y	BELLA+CANVAS ® Youth Triblend Short Sleeve Tee	$30	1	$30
BC3001T	BELLA+CANVAS ® Toddler Short Sleeve Tee	$25	1	$25
BC3001Y	BELLA+CANVAS ® Youth Jersey Short Sleeve Tee	$25	1	$25
8000	Gildan ® DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	1	$23

07



HUSKERS LINCOLN ARCH

REVIEW FOR NEXT STORE

Full Front · 8 products · 5% of all units

11	$349	$31.73
UNITS	STORE SALES	AVG / UNIT



Black 2 · Red 2 · White 7

Light run. The Lincoln callout found a small audience — fine as a role player, not a lead.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
1717	Comfort Colors Heavyweight Ring Spun Tee	$40	2	$80
8400	Gildan ® - DryBlend ® 50 Cotton/50 Poly Long Sleeve T-Shirt.	$25	2	$50
8000	Gildan ® DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	2	$46
INDLUXCREW	Independent Trading Co. - Lux Heavyweight Modal Crewneck Sweatshirt	$65	1	$65
18000	Gildan ® Heavy Blend™ Crewneck Sweatshirt	$29	1	$29
18000B	Gildan ® - Youth Heavy Blend™ Crewneck Sweatshirt	$29	1	$29
BC3001	BELLA+CANVAS ® Unisex Jersey Short Sleeve Tee	$25	1	$25
3321	Rabbit Skins - Toddler Fine Jersey Tee	$23	1	$23

08



NEBRASKA ARCH — CAPS

Cap Front / Embroidery · 4 products · 5% of all units

10	$298	$29.80
UNITS	STORE SALES	AVG / UNIT



Black 6 · Camo 4

Ten accessories total — four trucker caps, camo caps, a flatbill, and one very lucky dog. Headwear stayed a side dish.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
111p	Richardson - Camo Washed Trucker Cap	$33	4	$132
112	Richardson Trucker Cap	$29	4	$116
3902	Doggie Skins - Doggie Tank	$25	1	$25
169	Richardson Cannon 7-Panel Flatbill	$23	1	$23

09



HUSKERS STRIPES

REVIEW FOR NEXT STORE

Full Front · 8 products · 4% of all units

9	$305	$33.89
UNITS	STORE SALES	AVG / UNIT



Black 2 Red 2 White 5

Weakest full-front graphic in the store. The stripes treatment never connected — candidate to retire or rework.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
BC3413	BELLA+CANVAS ® Unisex Triblend Short Sleeve Tee.	$30	2	$60
BC4711	BELLA+CANVAS ® Unisex 10-Ounce Heavyweight Crewneck Sweatshirt	$50	1	$50
6014	COMFORT COLORS ® Heavyweight Ring Spun Long Sleeve Tee	$43	1	$43
1717	Comfort Colors Heavyweight Ring Spun Tee	$40	1	$40
3023CL	Comfort Colors ® Women's Heavyweight Boxy Tee	$35	1	$35
18000	Gildan ® Heavy Blend™ Crewneck Sweatshirt	$29	1	$29
BC3001Y	BELLA+CANVAS ® Youth Jersey Short Sleeve Tee	$25	1	$25
8000B	Gildan ® Youth DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	1	$23

10



N ROUNDEL — THIGH

Left Thigh · 4 products · 4% of all units

8	$269	$33.62
UNITS	STORE SALES	AVG / UNIT

Black 7 · White 1

The bottoms mark — shorts, joggers, and sweatpants. Small numbers, did its job.

STYLE	PRODUCT	STORE PRICE	QTY	SALES
A4N5244	A4 Cooling Performance 7" Short	$23	4	$92
18200B	Gildan® Youth Heavy Blend™ Sweatpant	$29	2	$58
AT304	Adidas - Men's D4T Woven 7" Shorts	$65	1	$65
EXP10PANT	Independent Trading Co. - Men's Perform Fleece Pants	$50	1	$50

Line totals are at store retail (base price; 2XL and larger carried a small size upcharge that is included in each design's store-sales figure). Store retail includes the $5-per-unit fundraising contribution.

THE 3-TEE NATIONALS BUNDLE

$75 · pick three jersey tees — black, red, white



10	32	$800
BUNDLES SOLD	TEES	BUNDLE SALES

Every bundle tee carried the 2026 Nationals Herbie design on the BELLA+CANVAS jersey tee — 32 tees went out through the bundle (ten complete bundles plus two extra picks), split 10 black / 12 red / 10 white. Nearly one in five orders included a bundle, and it accounted for 32 of the 39 jersey tees sold. The bundle is the single reason the Nationals design tops the volume leaderboard.

TOP PRODUCTS

across all designs — the 12 best-selling garments

STYLE	PRODUCT	STORE PRICE	DESIGNS	UNITS	SALES
BC3001	BELLA+CANVAS ® Unisex Jersey Short Sleeve Tee	$25	5	39	$975
BC3413	BELLA+CANVAS ® Unisex Triblend Short Sleeve Tee.	$30	6	15	$450
18000	Gildan ® Heavy Blend™ Crewneck Sweatshirt	$29	6	13	$377
8000	Gildan ® DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	5	13	$299
8400	Gildan ® - DryBlend ® 50 Cotton/50 Poly Long Sleeve T-Shirt.	$25	4	11	$275
18500	Gildan ® - Heavy Blend ™ Hooded Sweatshirt	$30	1	10	$300
ST406	Sport-Tek ® PosiCharge ® Tri-Blend Wicking Long Sleeve Hoodie	$40	2	10	$400
BC6400	BELLA+CANVAS ® Women's Relaxed Jersey Short Sleeve Tee	$30	2	7	$210
6014	COMFORT COLORS ® Heavyweight Ring Spun Long Sleeve Tee	$43	4	6	$258
8000B	Gildan ® Youth DryBlend ® 50 Cotton/50 Poly T-Shirt.	$23	4	6	$138
BC3501	BELLA+CANVAS ® Unisex Jersey Long Sleeve Tee	$40	3	6	$240
A2020	Adidas - Men's Ultimate365 Cozy Quarter-Zip Pullover	$83	1	6	$498

The jersey tee's 39 units include the 32 bundle tees — see the 3-Tee Nationals Bundle section above.

OFFERED, NEVER SOLD

eleven products took zero orders

PRODUCT	STORE PRICE	UNITS
Stanley Madeline Mini 20 Can Cooler Backpack	$185	0
Thule Accent Recycled 15" Computer Backpack 20L	$150	0
Carhartt ® Women's Gilliam Jacket	$130	0
American Giant Stadium Blanket	$120	0
Brooks Brothers ® Women's Diamond Quilt Full-Zip	$103	0
Adidas - Women's Woven Half-Zip Pullover	$91	0
Eddie Bauer ® Women's Packable Quilted Vest	$90	0
CamelBak Eddy+ 32oz VSS filtered by LifeStraw	$85	0
BELLA+CANVAS ® Unisex Sponge Fleece Classic Crewneck Sweatshirt	$44	0
COMFORT COLORS ® Youth Heavyweight Ring Spun Tee	$30	0
Rabbit Skins - Infant Fine Jersey Bodysuit	$23	0

The premium gift accessories ($85–$185 bottles, backpacks, and blankets) and high-price women's outerwear took zero orders. Trimming these tightens the store and focuses spend on what moves.

WHAT THE FANBASE BOUGHT

BY GARMENT COLOR

Black	109u · 50%
Red	56u · 26%
White	49u · 22%
Camo	4u · 2%
Other	1u · 0%

BY CATEGORY

Tees	129u · $3,708
Fleece	56u · $2,110
Outerwear & Zips	17u · $1,354
Headwear	9u · $271
Bottoms	8u · $265

TAKEAWAYS

- **Four designs did the work.** The top four graphics moved 145 of 219 units — 66% of everything sold. Lead the next store with them.
- **The bundle set the pace.** Ten $75 bundles put 32 Nationals tees out the door — nearly one in five orders included one. It's the reason the event design tops the volume board.

- **Embroidery is the money placement.** The embroidered N averaged $76 per unit and produced $1,444 — the highest revenue of any design in the store on just 19 units.
- **Big baskets.** Buyers averaged just over 4 items per order — a committed fanbase shopping the whole store, not grabbing one tee.
- **Black leads, red close behind.** Half the garments sold were black, with red and white splitting the rest — stock all three, lead with black.
- **Skip the gift shop.** The $85–$185 accessories (bottle, backpacks, blanket) took zero orders. Eleven products never sold; cut them next round.
- **Every sale gave back.** The $5-per-unit program upcharge raised $1,095 — 14.1% of store sales — without a separate ask.